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Study- and Semesterstart

## **Semester Introduction Meeting for all Students on the Bachelor Subject Module in Communication Studies**

- Date: Monday, February 4th, 2019
- Time: 10.15-13.00 (free lunch included)
- Place: Building 44.1.40, Auditorium ground floor

We are pleased to welcome you to the International Track in Communication Studies at Roskilde University - the Bachelor Subject Module. We hope you will have an exciting and rewarding semester here with us.

At this first meeting for all students you will meet your new teachers, the coordinators, and your fellow students. We present the workflow of your coming semester, the written and unwritten rules of conduct, the nature of the various workshops, the course and the project work, and of course you will be able to ask questions about the semester and how we organize things.

By means of a small interactive warm-up lecture/exercise we also introduce you to Communication Studies as an academic discipline.

A light free lunch, sponsored by the Department, will be served around noon. After this lunch you will go to the first session of your specific workshop in the afternoon (see more below).

In case you are unable to participate in this introduction, and/or in the first day of the workshops, or if you have other questions about the content and nature of the semester: Please contact immediately your local coordinator: Henrik Juel <mailto:hjuel@ruc.dk>

(Questions about your formal registration for this semester program, please contact: <mailto:ikh-studieadministration@ruc.dk>)

### **Overview of your semester:**

- First you will have a 3 week workshop (see further explanation of "workshop" below)

- Then you will have another 3 week workshop (a different media).
- Then you will have a course (of lectures) for 2 weeks, followed by 1 week of essay writing (on your own, no class).
- Then follows the Project work period lasting for about 6 weeks (handing in the report at the end of May, Monday 27th)
- Oral exam based on report: in June.

### **Your specific workshops**

There are 3 parallel workshop lines planned for this semester. You follow the one you have registered for, please note that you cannot swop workshops, as everybody has to have a Print Media workshop, either in the first phase or in the second phase, and you cannot have two Print Media workshops either:

Line A:

- The Video Workshop (full name: "Subject Module Course 4: Workshop in Planned Subject Specific Communication (Video)"), first 3 weeks, also called first phase.
- Print Media Workshop (full name: "Subject Module Course 3: Planned Communication with Print Media Production"), also 3 weeks, the second phase.

Or you follow Line B:

- The Digital media with Video Workshop (full name: "Subject Module Course 4: Workshop in Planned Subject Specific Communication (Digital media with Video)"), first 3 weeks, also called first phase.
- Print Media Workshop (full name: "Subject Module Course 3: Planned Communication with Print Media Production"), also 3 weeks, the second phase.

Or you follow Line C:

- Print Media Workshop (full name: " Subject Module Course 3: Planned Communication with Print Media Production", first 3 weeks, also called first phase.
- The Speech Workshop (full name: "Subject Module Course 4: Workshop in Planned Subject Specific Communication (Speech)"), also 3 weeks, second phase.

### **Further explanations (FAQ):**

A Workshop:

Usually 14 - 18 students together supervised by one teacher and engaged in hands-on productive exercises and theoretical reflections focused on the specific media of the workshop (print media, video, or speech). Workshop production includes a communication plan and ends with a presentation for other students at a "Showtime" event.

80% attendance rule:

The workshop weeks are rather busy with many work hours on campus – consider your studies a full time job. The idea is that you plan, produce, and evaluate some media productions yourself in close cooperation and discussion with the other students. You cannot make up for this practical work and the collective reflections and teamwork by just reading a book at home. The sessions in class and with your supervisor are thus mandatory, you cannot pass the workshop (5 ECTS points, no grades, but "pass/fail" based on satisfactory active participation) if you have less than 80% attendance. The concluding "Showtime" is mandatory as well - actually a small exam of a sort, but usually also very much fun and rewarding.

The Course:

Full name: Subject Module Course 2: Participants, Processes and Contexts.

For the course lectures all students (both workshop lines) are together, essays are written individually, and handed in on-line one week after the course for grading (7-scale, 5 ECTS).

The group formation and registration on-line for project work:

This will take place at the beginning of the second workshop phase and be guided by your workshop supervisor.

Project period:

Approx. 6 weeks: you work in groups (2 – 6 students) on a project that involves elements of testing a media product on an audience (target group)(see more specific requirements under "Subject project module in communications"). No ordinary class meetings, the groups plan their own time, but you have meetings with a supervisor (usually your second workshop teacher) during the project period, and at the end you hand in on-line a group report (including some additional material).

The oral exam (based on project):

You will have about two weeks to prepare for the oral exam. You are examined as a group, taking point of departure in the project report, but also with short individual oral presentations, a discussion, and with individual assessment.

More question or concerns:

You are most welcome to contact me, your local coordinator of the bachelor subject module Communication program: Ass. Prof., Henrik Juel, Ph.d.

Website: <http://www.henrikjuel.dk/>

Mail: [hjuel@ruc.dk](mailto:hjuel@ruc.dk)

Looking forward to seeing you, Monday, February 4th at 10:15!