

Speech Development

Collaborative,
with visualizations and live feed-back,
actio-based prototyping

(no writing of manuscript)

All together - briefly talk about the actual

Rhetorical Situation - Inventio

- What audience?
- What situation? What time and place? Practical constraints (e.g. stage / time-limits)?
- What subject? Main theme / assignment / general topic?
- Who are *you/we* to talk about this / what?

Pitch in with different ideas for possible
topics / angles / motives / stories / suggestions / examples

Main theme examples from workshop:

My favorite hobby

Something that really annoys me!

The meaning of life?

Inventio

Small groups of 3: Walk-and-talk (outside, e.g. 15 minutes in all)

Interview first person for 5 minutes about her idea.

What is her motivation for talking about this?

Ask for a specific example or situation, how did it make her feel?

Is there a principle / general perspective / ethics involved?

Then interview person 2 (5 minutes), and then person 3.

Don't criticize, but ask about her ideas, feelings and formulations – and about what she want to convey to the audience.

Make her talk a lot!

Inventio - Dispositio

Mind map – collaborate on maps for each person - 15 minutes in all

Make drawings of main elements - Use big paper, colors, post-it notes etc. You can use symbols and signs; “words” only if single words/concepts, no sentences:

- A) Main idea?
- B) Personal example/story. Expand on YOUR emotion?
- C) Argument/ point 1?
- D) Argument/ point 2?
- E) Rebuttal?
- F) Ethical principles/general implication/global aspect?
- G) Message?
- H) Soundbite?

Elocutio - style – make it beautiful

5 minutes for each speech

- Posture, illustrations with gestures, change of voice, use of floor?
- Find nice words (think in sound and rhythm; sharp, clear and catchy phrases), metaphors, figures of speech, 3-step rocket?
- Rebuttal (counter-argument/ objection – and your answer)
- Sound-bite (to be useable: beginning-middle-end!)

Actio - Dynamics – Stand up test run

- 5 minutes for each speech

Main appearance and attitude?

Use of voice – dynamics?

Outline on the floor/remember points on your fingers.

Opening line – What is your main point? - How do you conclude?

Rehearse sound-bite thoroughly for each speaker

Actio – as rehearsal and improvement

- Try several times: different variations of the same speech (loud, whisper, angry, to children etc.)
- Give each other feed-back. First, focus on the overall appearance, body, gestures and voice: start with something positive. Then suggest some specific improvement (try one thing at a time, see what happens - not lots of confusing advice on top of each other)
- Lastly, you can give feed-back and advice on the language, the actual words and formulations, arguments and examples. Make it clear and crisp.
- Rehearse/drill: **Sound-bite** and **main point** and **ending** many times