

SemesterIntroAllSubjectModuleBACommunication

Study- and Semester Start for all Students on the Bachelor Subject Module in Communication Studies

Date: Monday, September 5, 2022

Time: 10:15 – 12:00 (approx.)

Place: 40.2.25 (entrance to the left and up on the second floor of the big yellow building)

Being the local coordinator I – Henrik Juel - am pleased to welcome you all to the International Track - the Bachelor Subject Module in Communication. I hope you will have an exciting and rewarding semester here with us.

At this first meeting you will meet your new teachers for the workshops and the course, the coordinators, the head of studies, and your fellow students. We present the workflow of your coming semester, the written and unwritten rules of conduct, the nature of the various Workshops, the Subject Module Course 2 (Participants, Processes and Contexts), and the Project work - and of course you will be able to ask questions about the semester and how we organize things.

After this intro you will go to the first session of your specific workshop in the afternoon. More about the nature the “workshops” below.

In case you are unable to participate in this introduction - and/or in the first day(s!) of the workshops - please contact me immediately, I am your local BA coordinator (for the International Students) - Henrik Juel hjuel@ruc.dk
And add also a CC to Ates Remzi Gürsimsek: ates@ruc.dk if you are supposed to be in his workshop *Digital Media with Video*.

And you are most welcome to contact me if you have other questions or concerns about the content and nature of the semester.

(Questions about your formal registration for this semester program, please contact: <mailto:ikh-studieadministration@ruc.dk>)

Be aware that the programs, dates and times announced on study.ruc.dk and elsewhere might be subject to last minute changes (logistic problems, pandemic safety measures etc) – so, stay updated and in close contact with you supervisor (check your ruc e-mail and Moodle).

Overview of your semester:

1. First you will have a 3 week workshop (see further explanation of "workshop" below) in *Video* or in *Digital Media with Video*
2. Then you will have another 3 weeks workshop (in *Print Media*, with Lis or Ida).

3. Then you will have a course (of lectures) for 2 weeks, followed by 1 week of essay writing (on your own).
4. Then follows the Project Work period lasting for about 8 weeks (handing in the report early in January 2023)
5. Oral exam based on report: Last half of January.

For a graphic overview of the semester:

Your specific workshops: You have 2 different workshops in a row. There are now 2 parallel workshop lines for this semester, very similar: first with Video & Digital Media with Video, then with Print Media. You should follow the line you have been registered for and you will thus be with the same “class” of about 16 students for the two workshops.

Further explanations (FAQ):

A Workshop: Usually 14 - 20 students working together in one “class”, organised usually into smaller production-groups (like 3-5 students together), supervised by one teacher and engaged in hands-on productive exercises and theoretical reflections focused on the specific media of the workshop (print media, video, or speech). Workshop production includes a communication plan and ends with a presentation of a production at a "Showtime" event where other students and teachers give feed-back. New groups are usually formed when the second workshop begins.

80% attendance rule: The workshop weeks are rather busy with many work hours – consider your studies a full-time job. The idea is that you plan, produce, and evaluate some media productions yourself in close cooperation and discussion with the other students. You cannot make up for this practical work and the collective reflections and teamwork by just reading a book at home - or just going solo. The sessions in class with your supervisor are thus mandatory (usually on campus, but some might be conducted online on Teams, zoom or similar platforms). You cannot pass the workshop (5 ECTS points, no grades, but "pass/fail" based on satisfactory active participation) if you have less than 80% attendance. This includes the concluding "Showtime" event the last day in the workshop. If you miss a day or more, it is very important that you talk to your workshop teacher about what you have missed, so that you – hopefully – can catch up. In the end it is up to the workshop teacher to evaluate if you can obtain a “pass” for the workshop (just being in class 80% of the time or more, but quietly sleeping throughout, does not make you pass!).

The group formation and registration on-line for the project work exam: This will take place within the second workshop and be guided by your workshop supervisor. Don't worry, with us, the group formation is usually very quick and smooth. Most often the groups formed in the second workshop continue as groups for the project work later.

Deadline for group registration for project work, Stads self service 26-30 September 2022.

The Course: Full name: Subject Module Course 2: Participants, Processes and Contexts. For the course lectures all students (both workshop lines) will be together in the same

auditorium with various teachers. Essays are written individually, and handed in on-line one week after the course for grading (7-scale, 5 ECTS).

Project period: Approx. 8 weeks: you work in groups (2 – 6 students) on a project that involves elements of testing a media product on an audience (target group) (see more specific requirements under “Subject project module in communications”). No ordinary class meetings, the groups plan their own time. However, you have meetings (some probably online) with a supervisor (usually your second workshop teacher) during the project period, and at the end you hand in on-line into Digital Exam a group report (including some additional material). Hand-in date Digital Exam: January 4th, see more on study.ruc.dk.

The oral exam (based on project): You will have about two to 3 weeks to prepare for the oral exam. You are examined as a group, taking point of departure in the project report, but also with short individual oral presentations, a discussion, and with individual assessment (7-scale, 15 ECTS).

More questions or concerns: You are most welcome to contact me, your local coordinator of the bachelor subject module Communication program: Ass. Prof., Henrik Juel, Ph.d.
Personal Website: <http://www.henrikjuel.dk> Mail: hjuel@ruc.dk

Looking forward to seeing you, on campus and/or online - we'll have a great semester!

Henrik Juel