

Go back to Henrik Juel † <http://www.henrikjuel.dk>



Semester Explanation and Overview: Bachelor (BA) Subject Module in Communication Studies – Autumn 2020

Study- and Semester Start:

Monday, August 31, 2020 at 10:15. Due to the Corona-situation all staff and students on this program (close to 60) do not meet in the same auditorium this semester, but in the 3 different workshop rooms:

Workshop in **Video**: Room 40.2.06-10 (Teacher: Henrik Juel) (on the second floor)

Workshop in **Print Media**: Room 40.1.39 (Teacher: Lotte Bornemann Petersen) (on the first floor)

Workshop in **Digital Media with Video**: Room 40.2.05-11 (Teacher: Remzi Ates Gürsimsek) (on the second floor)

Each workshop teacher will introduce you to the general idea and program for the semester – as outlined below – and then go on with the specific workshop program for the first 3 weeks.

In case you are unable to participate this first morning, and/or in the first day(s!) of the workshops, or if you have other urgent questions about the content and nature of the semester: Please contact immediately your workshop teacher or your local international BA coordinator – that is me: Henrik Juel; <mailto:hjuel@ruc.dk>

If urgent/complicated you can even mail me your phone number, and I'll call you back as soon as I have a free minute.

(Questions about your formal registration for this semester program, please contact: <mailto:ikh-studieadministration@ruc.dk>)

Overview of your semester:

1. First you will have a 3 week workshop (see further explanation of "workshop" below)
2. Then you will have another 3 week workshop (a different media).
3. Then you will have a course (of lectures) for 2 weeks, followed by 1 week of essay writing (no class).
4. Then follows the Project Work period lasting for about 8 weeks (handing in the report at the end, after Christmas)
5. Oral exam based on report: In the last part of January.

For a graphic overview of the semester:

<http://www.henrikjuel.dk/NewMaterialOngoing/SemesterOverviewBAStudents.pdf>

Your specific workshops:

There are 3 parallel workshop lines planned for this semester. You follow the one you have been registered for, and please note that you cannot swop workshops, as everybody has to have a Print Media workshop, either in the first phase or in the second phase, and you cannot have two Print Media workshops either.

The two workshops with **Video & Digital Media with Video** have many things in common and we cooperate closely concerning equipment, technical support and theory sessions. This semester, however, each workshop will remain in their own room for all sessions. To allow more time for hand-on experience some subdivision of editing and recording time might be implemented. Be sure also to bring your **student id-card** with you – as soon as you have obtained it. This can give you access to working with the equipment at odd times – even the weekends.

Further explanations (FAQ):

A Workshop: Usually 14 - 20 students together in one "class", organized into smaller production-groups (like 4-5 students together), supervised by one teacher and engaged in hands-on productive exercises and theoretical reflections focused on the specific media of the workshop (print media, video, or speech). Workshop production includes a communication plan and ends with a presentation of a production at a "Showtime" event where other students and teachers give feed-back.

80% attendance rule: The workshop weeks are rather busy with many work hours on campus – consider your studies a full-time job. The idea is that you plan, produce, and evaluate some media productions yourself in close cooperation and discussion with the other students. You cannot make up for this practical work and the collective reflections and teamwork by just reading a book at home - or just going solo. The sessions in class and with your supervisor are thus mandatory, you cannot pass the workshop (5 ECTS points, no grades, but "pass/fail" based on satisfactory active participation) if you have less than 80% attendance. This includes the concluding "Showtime" event the last day in the workshop. If you miss a day or more, it is very important that you talk to your workshop teacher about what you have missed, so that you – hopefully – can catch up. In the end it is up to the workshop teacher to evaluate if you can obtain a "pass" for the workshop (just being there in class 80% of the time or more, but sleeping, does not make you pass!).

Dates – time – and room: The main schedules for each workshop can be found on Study.ruc.dk, but as there are usually many logistic challenges as we go on, some changes may occur. Look at Moodle and stay in close contact with your supervisor for last minute updates and change of plans. It's a very good idea to check also you ruc-email – every morning!

The group formation and registration on-line for project work: This will take place at the beginning of the second workshop phase and be guided by your workshop supervisor. Don't worry, with us, the group formation is usually very quick and smooth. We only have interesting subjects and nice students!

The Course: Full name: *Subject Module Course 2: Participants, Processes and Contexts*. For the course lectures all students (all 3 workshop lines) used to be together in the same auditorium, but this semester due to the Corona situation, the lectures will be in a hybrid form, online and/or at RUC – more info: See study.ruc.dk and Moodle.

Essays are written individually, and handed in on-line one week after the course for grading (7-scale, 5 ECTS).

Project period: Approx. 8 weeks: you work in groups (2 – 6 students) on a project that involves elements of testing a media product on an audience (target group) (see more specific requirements under “Subject project module in communications”). No ordinary class meetings, the groups plan their own time. However, you have meetings – this semester probably online - with a supervisor (usually your second workshop teacher) during the project period, and at the end you hand in on-line into Digital Exam a group report (including some additional material). Hand-in date Digital Exam: January 6th.

The oral exam (based on project): You will have about two weeks to prepare for the oral exam. You are examined as a group, taking point of departure in the project report, but also with short individual oral presentations, a discussion, and with individual assessment.

More question or concerns: You are most welcome to contact me, your local coordinator of the bachelor subject module Communication program: Ass. Prof., Henrik Juel, Ph.d.
Website: <http://www.henrikjuel.dk/> Mail: hjuel@ruc.dk

Looking forward to seeing you - we'll have a great semester!